

1995 RETAIL PPP CALENDAR (3/8/95)

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
MARLBORO												
B&H												
CAMBRIDGE												
BASIC												
ALPINE												
VS												
VERIT												
PARL												
MULTI												
Q1 '95												
Q2 '95												
Q3 '95												
Q4 '95												
PRIORITY #1												
MARLBORO												
PROMOTIONS												
PACK PROMOTION												
CARTON PROMOTION												
URBAN MENTHOL PACK												
MEGA VOL. PROMOTION												
RETAIL MASTERS ONLY												
VANS												
POS												
OVERHEAD - CYCLE MTLs												
B-DISPLAY - CYCLE MTLs												
PERM POS DRIVES - RM												
NON-RTL MASTERS/												
NON-CALL ACCTS												
PRIORITY #2												
BASIC												
PACK PROMOTION												
CARTON PROMOTION												
MEGA VOL. PROMOTION	MC	MC	MC	MC	MC	MC	MC	MC	MC	MC	MC	MC
RETAIL MASTERS ONLY												
SBO												
PERMANENT POS												
CYCLE MTLs												
PRIORITY #3												
PREMIUM												
PACK PROMOTION												
CARTON PROMOTION												
MEGA VOL. PROMOTION												
RETAIL MASTERS ONLY-PK												
URBAN												
PERMANENT POS												
CYCLE MTLs												
OTHER												
PACK PROMOTION												
CARTON PROMOTION												
MEGA VOL. PROMOTION	MC	MC	MC	MC	MC	MC	MC	MC	MC	MC	MC	MC
RETAIL MASTERS ONLY												
PERMANENT POS												
CYCLE MTLs												
URBAN												

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